

Canada Food Brand Project



National Forum on Agri-Food Competing in a New World Order

November 6th & 7th, 2019 | Ottawa, ON, Canada | Speaker List

Speakers



SUSAN ABEL

Susan Abel is the Vice President Safety and Compliance for Food & Consumer Products of Canada where she works closely with the Canadian Food Inspection Agency, Health Canada, and Environment Canada on diverse activities such as regulatory change and safe chemicals management on behalf of FCPC's members. She has been with FCPC for over eight years.

In addition to her role at FCPC, Susan is also co-chair of the Canadian Supply Chain Food Safety Coalition. Susan is also on the mirror committee for food standard development with ISO.

Prior to her tenure at FCPC, Susan worked for 25 years in food manufacturing in Canada, primarily in Process Development and Quality/Regulatory roles for the Breakfast Cereal Industry as well product development with the Dairy Industry.

Susan graduated with a Bachelor's Degree in Agriculture, with a major in Dairy Science, from the University of Guelph.



PRIYA BAPAT

Priya Bapat is a Senior Consultant with the Public Policy team at The Economist Intelligence Unit. At The Economist Intelligence Unit, Priya leads client engagements on themes including food security, sustainability and the environment, public health and civic engagement. She is the project manager for the Global Food Security Index, a benchmarking tool which assesses countries are most and least vulnerable to food insecurity and how resource risks increase vulnerability, as well as the Global Health Security Index which assesses country capacity in preventing, detecting and responding to

emerging pandemics. Prior to joining The Economist Intelligence Unit, Priya worked on food and nutrition security projects in Central America and globally with partners including the Food and Agriculture Organization, CGIAR and the World Health Organization.

Priya holds a Master's degree in international affairs from Columbia University, where she specialized in economic and political development, and a Bachelor's degree in International Politics from Georgetown University. She is a former Peace Corps Volunteer working on child protection issues in Costa Rica and a Fulbright scholar studying microfinance in semi-urban India.



TED BILYEA

Ted Bilyea retired in 2005 as Executive Vice-President, Maple Leaf Foods Inc., having spent a very successful 35 years with the same company. Mr. Bilyea is an Agri-food consultant specializing in innovation with clients in both private and public sector.

Prior to becoming Executive Vice President of the parent company, Maple Leaf Foods Inc., Mr. Bilyea held the position of President of Maple Leaf Foods International, from 1995 to 2004. Earlier in his career with the antecedent company Canada Packers Ltd., Mr. Bilyea led teams that pioneered the export of chilled beef from Canada and

was the first in North America to export chilled pork to Asia. Under his leadership Maple Leaf Foods entered the specialized bakery business in Europe and became the largest exporter of food in Canada.

Mr. Bilyea holds a B.A. (Hons.) and an M.A. in International Relations from York University and is the past recipient of the H.R. MacMillan Laureate in Agriculture from the University of Guelph and was inducted into the Canadian Agriculture Hall of Fame in 2018.

He is a member of the board of Paterson Global Foods Inc., and is past Chair and special advisor to the board of the Canadian Agri-food Policy Institute. Previously he has served on a number of other boards including B.H.G. International Trade Inc. (major supermarket in China), Alberta Livestock and Meat Agency, Afexa Life Sciences (Cold-fx), PrioNet Canada, the University of Guelph and chaired the Food Processors of Canada and Metals in the Human Environment NCE.



RAY BOUCHARD

Ray Bouchard is the President and CEO of Enns Brothers Ltd., a 65-year old agricultural equipment dealer in the Province of Manitoba. He is also a board member of Protein Industries Canada, the s.pan-Prairie supercluster, and board chair of the Manitoba-based Enterprise Machine Intelligence and Learning Initiative (EMILI).

Ray has been involved in the agriculture industry for over 35 years and has been intentional to give back to the community and the industry. Ray served as president of the Canadian Association of Agricultural Retailers and was a long-standing member of John

Deere's Dealer Advisory Group, providing input and guidance on numerous strategic initiatives for John Deere across North America.

Ray's passion and vision for the future of Canadian agriculture is ambitious as he sees the long-term benefits for Canadians, the economy and the environment. Ray is committed to life-long learning and in 2017 received his ICD.D designation from the Institute of Corporate Directors.



DON BUCKINGHAM

Before assuming the position of President and CEO of CAPI, Dr. Buckingham acted as the Chairperson of the Canada Agricultural Review Tribunal, a private lawyer, government lawyer, law professor, author and consultant in the areas of agricultural law, food law and international trade in agricultural products. Passionate about the various aspects of agriculture and food since growing up on the family farm in Saskatchewan, Dr. Buckingham has since pursued his food and agriculture interests in a variety of professional contexts and geographic locations. He is the co-author of five books, including

Agriculture Law in Canada (Butterworths: 1999), and is the sole author of Halsbury's Laws of Canada: "Agriculture" volume and "Food" volume (LexisNexis: 2009 and 2014), as well as an extensive array of chapters and entries in other books and academic journals. Born in Lloydminster, Saskatchewan, he and his family have resided in Ottawa for the past two decades.



MICHAEL BURROWS

Michael Burrows is CEO of Maple Lodge Farms, a family owned business founded in 1955 and today the largest chicken processor in Canada. Maple Lodge Farms has 2200 employees in primary/further processing facilities and hatcheries in Ontario and the Maritimes. Prior to joining Maple Lodge Farms in 2008, Michael was the CEO of E.D. Smith and Sons and COO of Janes Family Foods. Previously he held senior management positions at Mattel Fisher Price, Nabisco Brands, and Procter and Gamble where he began his career. Michael earned a MBA from Queens University.



SYLVAIN CHARLEBOIS

Dr. Sylvain Charlebois is a Professor in food distribution and policy in the Faculties of Management and Agriculture at Dalhousie University in Halifax. He is also the Senior Director of the Agri-food Analytics Lab, also located at Dalhousie University. He is as well the former Dean of the Faculty of Management at Dalhousie University. Before joining Dalhousie, he was affiliated with the University of Guelph's Arrell Food Institute, which he co-founded. While at the University of Guelph, he was also the Associate Dean of Research for the College of Business and Economics.

He has authored five books on global food systems, his most recent one published in 2017 by Wiley-Blackwell entitled "*Food Safety, Risk Intelligence and Benchmarking*". He has also published over 500 peer-reviewed journal articles in several academic publications.

Furthermore, his research has been featured in several newspapers and media groups, including The Economist, the New York Times, the Boston Globe, the Wall Street Journal, Washington Post, BBC, NBC, ABC, Fox News, Foreign Affairs, the Globe & Mail, the National Post and the Toronto Star.

Charlebois is also a member of the Scientific Council of the Business Scientific Institute, based in Luxemburg, the *Global Food Traceability Centre's* Advisory Board based in Washington DC, and the National Scientific Committee of the *Canadian Food Inspection Agency* (CFIA) in Ottawa.



CLAIRE CITEAU

Claire Citeau is the Executive Director of the Canadian Agri-Food Trade Alliance (CAFTA). In her role, Claire advocates for trade liberalization and competitive market access for Canadian agriculture and agrifood exporters through bilateral and multilateral free trade agreements such as the TPP, the CETA, the CKFTA or the WTO. Claire has a background in international trade, policy and government relations.

Claire's interest in international trade stems from having lived in Senegal, Western Africa and witnessed first-hand how global events have a tremendous impact on economies and agriculture sectors around the world. Prior to joining CAFTA, Claire held positions with Alberta's Ministries of Agriculture and International Affairs, RBC Dominion Securities and the Canadian Encyclopaedia. Claire holds a double MBA in international business as a graduate of the University of Alberta and the Montpellier Graduate School of Business in France. Claire is national sailing champion. She lived in Senegal and France before making Canada her home.



KEITH CURRIE

Keith Currie, a Collingwood Ontario-area farmer, was acclaimed as President of the Ontario Federation of Agriculture (OFA) at the 2018 Annual General Meeting, returning for his third one-year leadership term for OFA's 38,000 farm members. Currie is the organization's 31st President. Currie's 25+ years of experience with the OFA and agricultural advocacy, began with an appointment to the Simcoe County Federation of Agriculture, where he held numerous positions including President from 2004-2006. He has served on many local and provincial agriculture organizations as well as many conservation

initiatives during his career.

Currie's career in advocacy has led to numerous appointments to provincial government advisory panels such as the 2015, 4 Plan Review Panel, a review of significant land use plans in Ontario, and recently to the Ministry of Agriculture, Food and Rural Affairs (OMAFRA) Minister's Advisory Panel. In February of 2019, Currie was elected as the First Vice President of the Canadian Federation of Agriculture (CFA) at the CFA annual meeting in Ottawa.

With a diploma in Agriculture Production Management from Ridgetown College, Currie returned home to the Collingwood Ontario family operation, to manage an eighth-generation dairy and cash crop farm in Simcoe County with his wife Janice and four children.



CARLO DADE

As Director of the Trade & Investment Centre, Carlo Dade develops and leads research to promote growth and profitability in western Canada's export economy. Carlo has a long history in international public policy most recently as Senior Fellow in the University of Ottawa's School of International Development and Senior Associate at the Centre for Strategic and International Studies in Washington, D.C. He is also a member of the Mexican Council on Foreign Relations (COMEXI).

Carlo has been a leading voice in debates on recent

Canadian free trade agreements and development of trade infrastructure. He has a reputation for big-picture thinking and is a leading global expert on pan-Pacific trade, including the Trans-Pacific Partnership and Pacific Alliance trade blocs. He is one of Canada's leading commentators on North American competitiveness and Canada-Mexico relations. Carlo is a highly sought-after media commentator throughout North America.



BILL DIMENTO

Bill DiMento is Vice President of Corporate Sustainability and Government Affairs at High Liner Foods. He oversees corporate-level Sustainability initiatives and Government Affairs. Under Bill's leadership, the company continues to strengthen its commitment to sustainable practices by increasing the amount of products that are certified sustainable, reducing source packaging and food waste, as well as lowering energy and water usage across the company. Bill DiMento has held key positions at High Liner Foods, Inc. since 1987, including Director of Quality Assurance and Regulatory Affairs,

Director of International Food Safety and Regulatory Affairs, Senior Director of Manufacturing and Regulatory Affairs and most recently as VP Quality Assurance, Sustainability and Government Affairs. DiMento is a professional member of the Institute of Food Technologists, Past U.S. Representative to CODEX, and has been a past chairman of the NFI Technical Committee. Bill received SeaWeb's first-ever Grand Seafood Champion award in 2015 for his work that stretched across all four award categories: leadership, innovation, vision and advocacy. Bill holds a Bachelor's of Science Degree in Food Science with Engineering coursework from the University of Massachusetts.



FLORIAN DOERR

Florian Doerr is an Associate Professional Officer at the Food and Agriculture Organization of the United Nations (FAO), Liaison Office in Washington, DC. His current work focuses on nutrition sensitive agriculture and food systems, responsible investment in agriculture, and climate.

Florian holds an M.A. in Global Political Economy from the University of Kassel, Germany.



HON. ELIZABETH DOWDESWELL

The Honourable Elizabeth Dowdeswell was invested as Ontario's 29th Lieutenant Governor on September 23, 2014. Her eclectic public service career has spanned provincial, federal, and international borders, and has transcended disciplinary and sectoral lines. Ms. Dowdeswell began her professional career as a teacher and university lecturer. After serving as the Deputy Minister of Culture and Youth for the Government of Saskatchewan, she held increasingly senior positions in the Canadian public service, most notably as head of the Atmospheric Environment Service.

Immediately prior to her appointment as Lieutenant Governor, Ms. Dowdeswell was the President and CEO of the Council of Canadian Academies.

She earned a Bachelor of Science in home economics and teaching certificate from the University of Saskatchewan (1966) and a Master of Science in behavioural sciences from Utah State University (1972).



MARK FISHER

Mark Fisher was appointed Chief Executive Officer of the Council of the Great Lakes by the Council's board in 2014. Mark is a seasoned professional with 13 years of experience in policy-making, strategic business planning, corporate communications, stakeholder engagement, public advocacy, and issues management.

He brings a wealth of experience in international affairs, with a focus on advancing the United States-Canada relationship in the areas of trade, security, natural resource development and environmental protection. He also brings extensive experience providing advice to

key decision-makers and influencers, including the Prime Minister of Canada, provincial premiers and ministers, parliamentarians, and C-level executives from the private and not-for-profit sectors.



EVAN FRASER

Evan Fraser did a PhD and post-doc at the University of British Columbia and worked at the University of Leeds in the UK between 2003 and 2010. He is currently the director of the Arrell Food Institute, a Professor of Geography and holds the Tier I Canada Research Chair in Global Food Security at the University of Guelph. He is also a fellow of Trudeau Foundation, the Royal Canadian Geographical Society and an elected member of the Royal Society of Canada's College of New Scholars. His work is on challenges to food security over the next two generations, during which time population

growth and climate change threaten to make food harder to produce and more expensive to buy. He has worked extensively with climate modelers, economists, ecologists, anthropologists, and journalists to explore possible solutions to this global challenge.



JP GLADU

Jean Paul (JP) Gladu is currently the President and CEO of the Canadian Council for Aboriginal Business (CCAB) based in Toronto. Anishinaabe from Thunder Bay, JP is a member of Bingwi Neyaashi Anishinaabek located on the eastern shores of Lake Nipigon, Ontario. JP completed a forestry technician diploma in 1993, obtained an undergraduate degree in forestry from Northern Arizona University in 2000, holds an Executive MBA from Queens University and the ICD.D from Rotman School of Management University of Toronto. JP has over two decades of experience in the natural

resource sector. His career path includes work with Aboriginal communities and organizations, environmental non-government organizations, industry and governments from across Canada. Currently, JP serves on the Board of Ontario Power Generation and Noront Resources as well as the Canadian Electricity Association Public Advisory Panel. He has most recently been appointed as the Chancellor of St. Paul's University College Waterloo. His previous appointments include Colleges and Institutes Canada (previously ACCC), the Northern Policy Institute, Canadian Foundation for Economic Education, advisory member to the Canadian Association of Petroleum Producers, a committee member to the Provincial Forest Policy Committee.



BEENA GOLDENBERG

Beena Goldenberg is the Chief Executive Officer of Hain-Celestial Canada, a leading Natural and Organic Food and Personal Care company, headquartered in NY and traded on the NASDAQ, with such brands as Yves Veggie Cuisine, Celestial Seasonings Tea, Terra Root Vegetable chips, Dream non-dairy beverages and Live Clean personal care products. She has been in this role for over 14 years, growing the Canadian business through organic growth and acquisitions. Over the last 3 years she was also responsible for building the Yves Veggie Cuisine business in the US market. Beena

is the Chair of Plant Based Foods of Canada and the Chair of Food and Consumer Products of Canada. She received her Master's degree in Chemical Engineering at McGill University and after working 3 years in biotechnology she moved into the consumer-packaged goods industry where she has spent the last 30 years progressing from roles in Research & Development to Marketing and then General Management.



FRED GORRELL

Fred Gorrell has been Assistant Deputy Minister (ADM) of the new integrated CFIA-AAFC International Affairs Branch (IAB) since January 2018. IAB is responsible for international market access, market development and regulatory trade issues across both the CFIA and AAFC. He reports directly to the Deputy Minister of AAFC and the President of the CFIA. Prior to this appointment, Fred was the ADM of the Market and Industry Services Branch (MISB) at AAFC, responsible for increasing the competitiveness of the agriculture and food processing industries. In 2009, Fred was

appointed Director General of the newly created Market Access Secretariat, responsible for bilateral Market Access issues, the Agri-Food Trade Commissioner Service, Trade Shows and Market Development Coordination, and Market Intelligence reporting. Fred has over 20 years of experience in dealing with agriculture and agri-food trade issues both domestically and internationally, working for AAFC, CFIA and Foreign Affairs, Trade and Development. Fred served as Agriculture Counsellor at the Canadian Embassy in Washington from 2004 to 2007. A native of the province of Ontario, Fred has Bachelor of Science degrees in Agriculture and Geography from the University of Guelph and Queen's University respectively.



HON. DIANNE F. GRIFFIN

Senator Diane Griffin serves as the Chair of the Standing Senate Committee on Agriculture and Forestry. She is also a member of the Senate Standing Committee on National Security and Defence and serves as a Senate Vice-Chair on the Canada-US Interparliamentary Group. Prior to joining the Senate, Senator Griffin worked in land conservation in both her career and volunteer activity. She was the Natural Areas Coordinator in Alberta for eight years before moving back home to work for the Prince Edward Island Nature Trust. She later served as the PEI Deputy Minister for Fisheries and

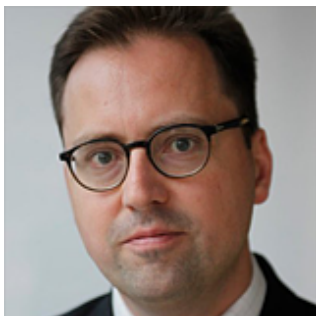
Environment, then as the PEI Program Director for the Nature Conservancy of Canada. Senator Griffin was a member of Stratford Town Council for 13 years and sees municipalities as key players in reducing Canada’s carbon footprint.



ANDREA GRUZA

Andrea is Vice President, Capital markets for Bonnefield Financial with responsibilities for fundraising and investor relations activities across the firm. Prior to joining Bonnefield in April 2017, Andrea was Vice President, Investment Banking at Lazard where she was active in mergers and acquisitions across multiple industry groups including agriculture, mining and financial institutions. Andrea brings with her a global capital markets perspective, having worked at both CIBC and JP Morgan, as well as in Canada, the U.S. and U.K.

Prior to investment banking, Andrea worked for Risk Management Solutions, the global leader in catastrophe risk modelling where she advised U.K., E.U., and Asian clients in the insurance and reinsurance industries.



JEFFREY HODGSON

Jeffrey Hodgson joined CPPIB in July, 2017. He oversees the Industry and Stakeholder Affairs function and is the subject matter expert on sustainable investing communications. Jeffrey has more than 20 years of experience as a financial journalist on three continents. He began his career at Bloomberg Business News in Toronto and subsequently took on a variety of reporting and editing roles at Reuters. These included postings in London and Hong Kong, where he led coverage of Asia’s asset management industry. More recently he was Business Editor for The Canadian Press, overseeing

the work of journalists in Toronto, Ottawa, Montreal, Calgary and Vancouver. Jeffrey holds a Bachelor of Journalism degree from Carleton University in Ottawa.



ADRIENNE IVEY

Adrienne Ivey is passionate about agriculture, and is dedicated to sharing her farm stories with consumers as well as inspiring other agriculture enthusiasts to do the same. Her love of agriculture began as a young girl, growing up on a grain farm in North East Saskatchewan. She now farms and ranches with her husband and children near Ituna, Sk. Following her decision to leave corporate agriculture to be on the farm full time, Adrienne discovered her love of communicating with consumers. She could see the honest questions that people had about modern food production, and

through social media, as well as her blog, View From The Ranch Porch, she made it her mission to answer as many of those questions as possible. Through unique opportunities such as a TEDx talk, or attending the McDonald’s World Convention, Adrienne is connecting with everyday people, helping drive change in food perceptions.



DAVID JONES

Dr. David Jones (Butler-Jones) was the Chief Public Health Officer of Canada and Deputy Minister for the Public Health Agency of Canada from 2004 to 2014. He stepped down following a stroke in 2012. He was the first person to hold this office. Throughout his career, he has worked in many parts of Canada in both Public Health and Clinical Medicine. Since recovering from a stroke he has resumed an active role with a number of organizations.

He has taught at both the undergraduate and graduate levels and has been actively involved as a researcher and consultant in public health issues. He is a Professor in the Faculty of Medicine at the University of Manitoba, as well as a Clinical Professor with the Department of Community Health and Epidemiology at the University of Saskatchewan's College of Medicine.

From 1995 to 2002, Dr. Butler-Jones was Chief Medical Health Officer and Executive Director of the Population Health and Primary Health Services Branches for the Province of Saskatchewan. In professional organizations, he has served as President of the Canadian Public Health Association; Vice President of the American Public Health Association; Chair of the Canadian Roundtable on Health and Climate Change; International Regent on the board of the American College of Preventive Medicine; Member of the Governing Council for the Canadian Population Health Initiative; Chair of the National Coalition on Enhancing Preventive Practices of Health Professionals; and Co-Chair of the Canadian Coalition for Public Health in the 21st Century. He has received honorary degrees (LLD) from Carleton University (Ottawa) and York University (Toronto), as well as a DSc from the University of Waterloo.



CHRIS KNIGHT

Industry veteran and epicurean Chris Knight is the President and CEO of Gusto Worldwide Media, a vertically integrated media company that produces, distributes, and broadcasts high-quality food content. Known worldwide for his innovative and highly stylized culinary and lifestyle content, Knight has produced over 500 hours of original television programming and continues to create 100 hours annually. In 2013, Knight independently launched food and lifestyle channel and SVOD service Gusto TV in Canada. His ambitious vision was to build a global brand that created, produced, broadcast, and

distributed all its own original content while exploiting ancillary revenue streams such as books, merchandise, and e-commerce. In 2016, after three short years on air, Bell Media acquired the Canadian Gusto TV brand in a ground-breaking partnership. Recently, Knight launched Gusto TV on several international platforms and the bespoke channel now operates in the US, Singapore, Latin America, and UK.

Knight is an award-winning writer who has authored nine best-selling cookbooks based on his popular television shows. He's won the International Gourmand World Cookbook Award and International Golden Panda Award, both for *One World Kitchen*. Chris has also won seven Taste Awards in several categories, and the 2017 James Beard Award for *Fish the Dish* in the category of Television Program In Studio or Fixed Location.



JOANNE LABRECQUE

JoAnne Labrecque (MBA, Ph.D. Cornell) is Associate Professor at HEC Montreal in the Marketing Department since 1991. She teaches courses in *Retailing Management*, *Food Marketing* and *Marketing Channels*. Her research work focuses on topics related to food distribution and to food behaviours including consumers' acceptance of various food product categories, customer satisfaction and ecommerce. She has written diverse expert reports and she is a member of different board of directors. She is also a member of INAF.



DAVID LAMB

David is a physicist and has worked in precision agriculture for more than 25 years. He has led more than 40 industry-funded R&D projects. In 2002 he established the University of New England's Precision Agriculture Research Group, and more recently the internationally renowned SMART Farm project. David recently completed reviews of telecommunications challenges and opportunities for a number of agriculture sectors is an advisor on a number of sector-specific technical innovation groups and communities of interest. David currently serves as the UNE-hosted,

Chief Scientist in Food Agility, a \$150M+, 10 year Cooperative Research.



JENNIFER LAMBERT

Jennifer is the sustainability lead at Loblaw Companies, working with the Loblaw Control brand team to develop and execute their Food for the Future strategy. In this role she is responsible for identifying sustainability opportunities along with supply chain risks. This work involves implementing sustainability strategies for high risk commodities, working with suppliers on animal welfare, reducing the environmental footprint of packaging, and monitoring and implementing strategies to meet future consumer needs in areas like organics, GMOs and ingredients of concern in both food and

personal care and household products. Jennifer has an Engineering degree in Food Process design from the University of Guelph and an MBA with a specialization in global strategy and brand marketing from The Schulich School of Business at York University.



NOREEN LANIGAN

Noreen Lanigan, Europe & North America Director at Bord Bia-Irish Food Board, based in Paris France manages eight of the organisation's International offices, and originally hails from a multi-generational dairy farming family in Co. Tipperary. She has worked for the Irish semi-state body promoting Irish food and beverages in a number of different countries over the past twenty years since graduating with a Masters in International Marketing and Languages from Dublin City University. Passionate about sustainability in both her personal and professional life, Noreen holds a Diploma in

Sustainable Business from Dublin's Smurfit Business School, and is an advocate for Bord Bia's national sustainability initiative, Origin Green.



KARN MANHAS

CEO and Founder of Terramera, Karn Manhas is a leader in the AgTech industry, pioneering the application of revolutionary technologies that transform how we grow food and solve other world-scale challenges. A biotechnologist, entrepreneur and environmentalist, Karn's mission is to reduce global synthetic chemical loads in agriculture by 80% while improving global farm productivity by 20%. Today, Terramera is pairing its Actigate technology with digital innovations, such as data science and machine learning, to allow natural alternatives to become more

effective, reduce global synthetic chemical loads, and revolutionize agriculture in the process. Karn is an accomplished public speaker who has appeared at TEDx Vancouver, Unreasonable, and Singularity University. He is also a former MLA in the B.C. Legislature in the riding of Port Coquitlam-Burke Mountain. Karn holds Bachelor of Science in Biology from McGill University and a law degree from the University of British Columbia.



DAVID MCINNES

As Principal of DMci Strategies, David is a strategic advisor, speaker and facilitator on change and opportunity facing the global food system. He is a Senior Fellow at Canada 2020; he has been leading a national conversation about protecting Canada's trusted food brand. David is also a Contributing Editor of The Economist Intelligence Unit. David is the former President & CEO of the Canadian Agri-Food Policy Institute. He has held executive positions with MDS Nordion, a global supplier of medical isotopes. He has also worked at the Canadian Bankers Association, Scotiabank and the Royal

Commission on the Economic Union and Development Prospects for Canada.

David is the former Chair of WaterAid Canada and Trustee of London-based WaterAid International, an NGO dedicated to improving water, sanitation and hygiene across the global south. He has also held directorships with the Greater Ottawa Chamber of Commerce, Ottawa Life Sciences Council, Ottawa Centre for Research and Innovation, and the U.S.-based Council of Radionuclides and Radiopharmaceuticals. David has also been a Global Advisor for Nova Scotia Business Inc., a member of Export Development Canada's Industry Stakeholder Panel and an innovator with the Natural Capital Lab. He is a graduate of the London School of Economics and Dalhousie University.



ART MESHER

Art Mesher is a pioneer in harnessing the integration of business communities and is a serial business developer commercializing supply chain technologies. Art is considered by many as one of the founders of the SaaS business model, cloud computing and federating networks for supply chain management. Most notably, Art was selected as the Council of Supply Chain Management Professionals (CSCMP) 2008 Distinguished Service Award recipient which is the highest honour to be bestowed to a supply chain professional and was elected to their "Supply Chain Hall of Fame" in

2016. Until late 2013 Art was the CEO and Chairman of the board of The Descartes Systems Group Inc., leading the creation of the first on-demand logistics network. Appointed CEO in 2004, he spearheaded the company's turnaround from large losses to awarding-winning accolades and financial performance. During his tenure, Descartes was awarded Best Canadian Corporation (from Canadian Business magazine) and Best Business Turnaround (International Business Awards) in 2006, along with winning one of Canada's 10 Most Admired Corporate Cultures (from Waterstone Human Capital) in 2012



LAURA RANCE-UNGER

Laura Rance is vice president of content for Glacier FarmMedia, Canada's largest publisher of agricultural news and information. Laura grew up on a southern Manitoba farm, studied journalism, and has written about food and agricultural issues in daily and weekly newspapers for the past 38 years. In addition to her work at GFM, she writes a weekly business column for the Winnipeg Free Press on agriculture and food.

She has received multiple national and international awards for her work. In 2016, she was recognized by the United Nations FAO and International Federation of Agricultural Journalists for excellence in global food security reporting. In 2012, she was awarded a Queen's Diamond Jubilee Medal in recognition of her contributions to agricultural journalism. Laura's work has taken her to many parts of the world, including a five-week-long journey through Malawi, Zambia and Ethiopia in 2015 on a special assignment with the Canadian Foodgrains Bank. She was studying and writing about how conservation agriculture supports food security and development in Africa.



ALISON REDFORD

Alison Redford now serves as a World Bank Advisor on Gas Sector Reform in Pakistan and also as an advisor in other jurisdictions, as they develop new approaches to upstream regulation and community engagement. Alison served as Premier of Alberta from 2011 to 2014 and prior to that as Minister of Justice and Attorney General. Her government introduced a new, integrated regulatory structure to Alberta and implemented the Alberta Energy Regulator, a single regulator that directly included environmental regulation, resource conservation, economic development and first nations consultation in

all energy upstream projects in Alberta.

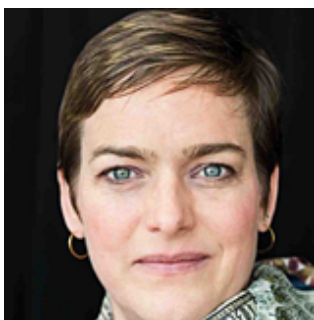
Alison is a strong proponent for integrated policy planning and stakeholder development to ensure long term economic success in energy producing countries. She is an active voice on institutional and public sector reform based on inclusive policy development in the areas of climate change, renewable energy strategies and trade development. She has worked on bilateral and multilateral projects related to constitutional development, telecommunications and energy sector regulation, judicial training, local government infrastructure planning and community development. Her career has been primarily focused on institutional change and public sector reform and governance of regulatory institutions in post conflict situations, including South Africa, Afghanistan, Bosnia and Sub Saharan Africa on behalf of the United Nations, the Commonwealth and the European Union.



JENNIFER REYNOLDS

As Associate Director of Nourish: The Future of Food in Healthcare at the McConnell Foundation, Jennifer is working to bring local, sustainable, cultural food into a more central role for health and healing in the health care sector. She believes that aligning mission, mandate and margin can transform systems, and that delicious food will drive innovation in healthy eating and sustainability. She has worked with farmers, community organizations, institutions and policy makers at Food Secure Canada, Select Nova Scotia (the Province of Nova Scotia's Buy Local Campaign) and FoodShare

Toronto. Jennifer has 25 years' experience in sustainable agriculture, local food promotion, community food security and food policy.



RUTH RICHARDSON

Ruth Richardson, Executive Director, Global Alliance for the Future of Food, brings over 20 years of experience in the philanthropic sector to this role, and of particular relevance to this undertaking, has extensive experience starting new and complex things. These include being the first Director of the Unilever Canada Foundation, Founding Chair of the Canadian Environmental Grantmakers' Network, and the first Environment Director at the Metcalf Foundation. Her tenure at the Metcalf Foundation also included acting on the Advisory Committee of the City of Toronto, Board of Health, Toronto Food

Strategy to develop an action plan to improve the food system of the Toronto city region. Ruth also served as the lead consultant to establish The Circle on Philanthropy and Aboriginal Peoples in Canada and has worked with private-public partnerships on sustainability issues and cross-border collaborations, such as coastal fisheries management. In her capacity with the Global Alliance, Ruth is on the International Advisory Group on Up-scaling Ecosystem-based Adaptation funded by the German Federal Environmental Ministry under its International Climate Initiative.



JEAN-MARC RUEST

Jean-Marc Ruest graduated from St. Boniface University with a Bachelor of Arts degree (political science). He also holds a Bachelor of Law degree from the University of Ottawa and a Master of Law degree (International Commercial Law) from the University of Cambridge. Jean-Marc was called to the Bars of Ontario and Manitoba and began his career at Great-West Life as in-house counsel. He subsequently joined the law firm of Fillmore Riley in Winnipeg, where he practiced primarily in the areas of civil and commercial litigation, employment and labour law. Jean-Marc joined

Richardson International Limited in 2002 and is currently Richardson's Senior Vice-President, Corporate Affairs and General Counsel. In this role, he manages all legal affairs for Richardson International and its subsidiaries and is also responsible for general corporate affairs. Jean-Marc has been actively involved in Canadian agricultural policy matters as the current Chairman of Cereals Canada and as a member of the Western Grain Elevators Association Management Committee, the Canadian International Grains Institute (Cigi) Board of Directors and the Canadian Centre for Food Integrity Board of Directors.



ART SINCLAIR

Art Sinclair is Vice President with the Greater Kitchener Waterloo Chamber of Commerce and has been with the organization since 2006. He spent twelve years at the Ontario Legislature serving in an advisory capacity to a series of cabinet ministers, including the Minister of Agriculture, and the Premier. His background also encompasses work with a major Canadian legal publisher and professional regulatory college. He currently serves as Chair of the Canadian Chamber of Commerce Agriculture and Agri-Food

Committee. At the Greater Kitchener Waterloo Chamber of Commerce, Art has appeared before numerous provincial and federal finance committees for pre-budget hearings and municipal councils on issues impacting local employers. A native of Mitchell, Ontario where his family operated a dairy farm, he graduated with a Bachelor's degree from Wilfrid Laurier in political science and a Master's from the University of Guelph in public administration.



KATHLEEN SULLIVAN

Kathleen Sullivan has over 20 years of experience in the agriculture and food sectors, as an industry-association executive, public affairs practitioner and agri-food trade policy specialist. Kathleen has held numerous leadership positions in the Canadian agri-food sector, including: Executive Director, Canadian Agri-Food Trade Alliance; President, Canadian Agri-food Policy Institute; General Manager, Animal Nutrition Association of Canada; and Vice President, Government Affairs, Canadian Restaurant and Foodservices Association (now Restaurants Canada).

As CAFTA's Executive Director, she was one of Canada's leading agriculture lobbyists on major trade deals, including the Doha Development and Bali Rounds of the World Trade Organization, the Trans-Pacific Partnership, and the Canada-European Union Comprehensive Economic and Trade Agreement. For the CETA, she helped achieve a \$1.5- billion agriculture deal. Most recently, Kathleen operated her own boutique public affairs firm — Sullivan Public Affairs — based in Ottawa. Kathleen has twice been named one of Ottawa's "Top 100 Lobbyists" by the Hill Times and twice named among "The Top 80 Influencing Canadian Foreign by Embassy Magazine. In 2012, she was appointed to an advisory panel of industry leaders—the Advisory Committee for the Global Commerce Strategy — with a mandate to advise the Government of Canada on global trade issues. She has a Bachelor of Commerce degree from Ottawa's Carleton University and a Bachelor of Laws from Western University in London.



JÉRÔME TAGGER

Jérôme works to make economies more sustainable. As a social entrepreneur, advisor and nonprofit executive, he is particularly interested in the influence of capital markets and the power of individual choices and values on corporate behavior.

Jérôme currently works as a senior advisor to the World Benchmarking Alliance and to UNEP FI's Positive Impact Initiative. He is a former Chief Revenue Officer at ImpactAlpha, Director at the Global Impact Investing Network, and founding Chief Operating Officer at the Principles for Responsible Investment. He graduated

from essec School of Business in France.



CHRIS TERRIS

Chris is the Vice President of Strategy, TELUS Business Solutions. Chris joined TELUS in 2001 and has held a number of different roles, leading teams in operations, product management, process improvement, and systems delivery. In his role today, Chris and his team are focussed on verticalizing TELUS' technology and expertise into different industries, with a particular focus on solutions supporting the agriculture industry from primary production through to agri-food and consumers. Chris is a strong supporter of TELUS' commitment to give where we live, he serves as the Vice Chair for the TELUS Manitoba Community Board, Executive Sponsor of the

Calgary Chapter of TELUS Connections Women's Network, and serves on the University of Calgary Haskayne Business Technology Management Industry Advisory Committee.



SYLVIE TURGEON

Sylvie Turgeon is a Professor in the Department of Food science at Université Laval the Director of the Institute of Nutrition and Functional Foods (INAF), a strategic cluster involving more than 90 researchers from 14 different universities and research organisations working in an interdisciplinary approach to tackle challenges associated with a sustainable diet. Dr Turgeon's main scientific interests focus on better understanding the molecular interactions in food to apprehend the food structure which is the key to food product stability, organoleptic properties but also its nutritional

properties. Since 2017, she is the co-director of the Mixed Research Unit on gastronomic sciences which brings together researchers from the Institut du tourisme et d'hôtellerie du Québec and Laval University to support the sector through research and innovation.



BRENNAN TURNER

Brennan Turner is the CEO of FarmLead.com, North America's Grain Marketplace. He holds a degree in economics from Yale University and spent time on Wall Street before starting FarmLead. In 2017, Brennan was named to Fast Company's List of Most Creative People in Business and, in 2018, a Henry Crown Fellow as part of the Aspen Institute. He's originally from Foam Lake, Saskatchewan, where his family started farming over 100 years ago. Today, between immediate family there and extended cousins in Fargo, ND, the family

seeded over 65,000 acres this year! His views on the agricultural industry are regularly featured in the likes of Bloomberg and CNBC, as well as small-town community newspapers across North America.



STEVEN R. WEBB

Steven joined the Global Institute for Food Security as the Executive Director and Chief Executive Officer in 2019, following a 23-year career with Corteva Agriscience (formerly Dow AgroSciences) in Indianapolis, Indiana. As Research and Development Director of External Technology at Corteva, Steven led many research collaborations with private sector companies, research institutes and universities around the globe. He also led the successful design and build of the company's Omega-9 Health Canola business and has developed and deployed Corteva's external innovation partnership

process for driving new products and technologies to accelerate innovation across the seed, crop protection and digital platforms. Steven joined Dow AgroSciences Canada, Inc. in Saskatoon as a Research Scientist in Field Research and Development in 1996, then accepted the role of Product Development Manager in the Nexera™ canola breeding program in 1997. Relocating to Indianapolis, Indiana in 2000, he became Project Success Leader for Animal Health and Nutrition. He assumed leadership of the Cell Biology Group in 2007, responsible for the implementation of BIO-ETS. In 2009, he led Advanced Technology Discovery, including the effort to develop and deploy the EXZACT™ Precision Platform Technologies in corn, soybeans, canola and wheat. In 2013, Steven joined the Research & Development Leadership team and the Seeds Global Business team. He is a University of Guelph alumnus, earning a PhD in immunochemistry, a Master's degree in biochemistry and a Bachelor of Science degree in microbiology from the institution.



DEBORAH WILSON

Deborah Wilson is Chief Industry Engagement Officer, which operates Business InfoXchange (BIX) and ViewTrak Technologies in Canada, US, Mexico and China. Her role is industry engagement in agriculture, data, agtech, sustainability and traceability, as well as marketing and communications. Deborah, and her team at TustBIX, continue to work on system development, blockchain applications, data sharing in all supply chains, collaborative partnerships and pilot projects.

Deborah has just started her second term on the National Council for the Canadian Roundtable for Sustainable Beef (CRSB), was an advisor to the CRSB Verification Committee, and serves on the MarComms committee. She was instrumental in the formation of the Canadian Beef Sustainability Acceleration (CBSA) Pilot project, and part of the CRSB Business Strategy Committee. Sustainability claims must be supported by an auditable "chain of custody" (ISEAL), which BIX has provided successfully to Cargill in the CBSA pilot, from 2017 to 2019. Currently the pilot is evolving into a permanent program for Cargill, called the Certified Sustainable Beef program.

Wilson has served on both the National and Provincial Boards of the Canadian Agri-marketing Association, receiving their Honor Roll award in 2013, also receiving the President's award for Glacier Farm Media in 2012. As a lifelong cattle producer, her family operation has used technology and data for production improvement, and increased profitability since the late 1980's.



TANYA WOODS

Tanya Woods is the founding Managing Director of the Chamber of Digital Commerce Canada, the first national advocacy group representing the interests of Canada's blockchain technology ecosystem to government. Tanya has been an active contributor to the global digital innovation ecosystem for nearly two decades, often working on cutting edge technology and legal issues facing industry, legislators and policy makers. She has held senior level leadership positions in industry representing national and multinational organizations in the telecommunications, technology and

entertainment sectors, including BCE Inc., Microsoft and Nintendo. Tanya has also served as a trade negotiator and trusted advisor to the Government of Canada on several multilateral trade agreements, including the CETA and US Mexico Canada Agreement, regarding intellectual property, digital trade, blockchain, and social innovation issues. Tanya is currently an appointed advisor to the Ontario Securities Commission's FinTech Committee.

Tanya has been acknowledged as a "Trailblazer" by the Canadian Broadcasting Corporation, a "Top 40 under 40", and as a Global Civic Leader by the Obama Foundation for her innovation and thought leadership in technology, policy and philanthropy. Tanya studied law at the London School of Economics, University of Ottawa and American University Washington College of Law.



JEFFREY YORK

Born and raised in Ottawa, Jeff received an honours degree in Economics from Princeton University and achieved his Chartered Accountant Designation, while holding a position with Ward Mallette Chartered Accountants. Making the leap to retail, Jeff joined Giant Tiger Stores, where after a number of years in operational and management roles, assumed the presidency. In this capacity, Jeff helped grow the business from a regional discount chain with 250 million in sales, to 1.4 billion in sales nationally as the third largest

discount chain in Canada. In 2009, Jeff joined Farm Boy with a mandate to expand the business. Under his leadership, the company has grown from a nine store chain in the Ottawa region to now 26 stores in Ottawa, Kingston, the GTA and Southwestern Ontario with further expansion plans underway.



DUSTY ZAMECNIK

Dusty Zamecnik is an owner of EZ Grow Farms Ltd. and Co Founder of the Hometown Brew Co. EZ Grow farms is a blueberry production and plant propagation business located in Norfolk County, Ontario. EZ Grow is Ontario's largest commercial blueberry production farm and have been producing fruit for national grocers since 1975. They have recently helped pioneer the North American industry and built state-of-the-art propagation greenhouses.

Receiving his Economics degree from St. Francis Xavier University, Dusty returned to the farm business and focused on growing the business in new markets and areas while maintaining EZ Grow's core competencies. On top of the blueberry and plant production business, Dusty launched Hometown Brew Co. in 2016 with his two cousins, Matty & Tommy Devos. Hometown Brew has multiple brew's across the province and in Newfoundland & Labrador with more provinces and areas coming online in the near future. Growing 100% of their hops and other ingredients is a staple of the Hometown brand. Dusty is a director on the Berry Growers of Ontario board, member of the CHC's Berry Working Group, chair of Norfolk County's Agricultural Advisory Council, was the 2017 winner of the Ontario Outstanding Young Farmer Award and Canada's Outstanding Young Farmer and recently awarded Greenhouse Canada's top 4 under 40 award.